



Gluten Free Manufacturer

Farmo's new philosophy

Change your Food, Change your Life:

When production innovation captures the latest trends

If nutritional awareness is now all-important, a producer as close to the market as Farmo is has no choice but to espouse the concept that good nutrition changes life for the better. And it does so by offering a multi-brand range with 3 product lines which meet growing health needs: Farmo, Solare and B10Vita.

Farmo is now much more than a gluten-free manufacturer; it is a business that is adept at constantly growing and changing rapidly, just as the world changes and people evolve. It knows that innovation is a never-ending path and Research & Development are not just words, but an embodiment of a concrete commitment. This is why it is always ready to effectively respond to a changing market and increasingly knowledgeable consumer who is always asking for more.

Eating a healthy diet is an issue that should be taken seriously because it is now a widespread concept that well-being starts at the table. Today it's not enough to just make **tasty, high quality gluten-free products**, they must also be **good in all aspects including the health and, by extension, the world and be as natural as possible.**

This is the essence of **Farmo**, a producer that has long been **committed to developing products with high nutritional properties to promote human well-being**, and as a result is compelled to make the concerns of consumers today its main calling: **Change your Food, Change your Life. Because changing your diet and making healthy food choices means changing your life and choosing to live better.**

Inspired by this philosophy of "food awareness", **Farmo has reorganised its product range by creating 3 different lines aimed at 3 different target markets:**

Farmo Line:

Farmo branded products are the best response, in terms of **taste and nutritional properties, to those required to follow a gluten-free diet.** The line includes: **Corn pasta and rice, Bread Mixes, Pizza, Pasta and Cakes, Classic cookies, Pastry biscuits with a regional recipe, single-serving cakes and cookies and salty snacks.**

Target market: Celiacs, gluten-intolerant consumers, people who prefer to eliminate or reduce gluten from their diets.

Properties: **Gluten free**, they have a **good fibre content, great taste** and are **available in a wide range.**

Benefits: satisfying and digestible, they provide taste, well-being and variety to the diet for those who have to treat celiac disease or in any case follow a gluten-free diet.



Farmo S.p.a.
Sole proprietorship

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Share Capital Eur 1,000,000 fully paid up

Tax Identification Code VAT Registration Number:

12313700150

Register of Companies (Chamber of Commerce, Industry, Crafts and Agriculture)

of Milan (Economic and Administrative Index Number):
1545739



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SOLARE Line

Solare branded products are all **naturally gluten free; made from vegetables, rich in proteins, fibre and minerals**. The line includes: **Red Lentil Pasta, Chickpea Pasta, Brown Rice and Kale Pasta, Brown Rice and Cauliflower Pasta, Brown Rice Pasta, Multi-grain Pasta (Corn, Rice & Quinoa), Buckwheat Pasta.**

Target market: Recommended for people who like to eat well and keep in shape: sports people, people who follow a low carb, high protein, vegetarian and vegan diet and anyone looking for a balanced and alternative diet.

Properties: Made from ingredients of vegetable origin (legumes, grains, vegetables), they are naturally gluten free. Great tasting, GMO free and rich in important nutrients including proteins, fibre and minerals which make a healthy food.

Benefits: They satisfy the taste buds, have a high nutritional value and are slow absorbing which satiate for longer. They promote well-being, health and are easily digestible and nutritious.

B10Vita Line

BIOVITA branded products are all **organic and naturally gluten free**; made from vegetables, rich in proteins, fibre and minerals, and with a low glycaemic index. The line, which has been extended, now includes: **Brown Rice and Kale Pasta, Brown Rice and Cauliflower Pasta, Almond, Beetroot and Chia Seed Thins, Almond and Chickpea Thins.**

Target: recommended for people looking for a high quality organic diet: vegetarians, vegans, people who follow a low carb, high protein diet and anyone looking for a healthy, natural and alternative diet.

Properties: Made with gluten-free ingredients of vegetable origin and high nutritional value (legumes, grains, vegetables, fruit, dried fruit and oilseeds); organic, i.e. produced from crops that have not been treated with synthetic chemicals (anti-fermenting agents preservatives, pesticides, fertilisers, insecticides, fungicides, herbicides etc.) GMO free, healthy, good, rich in important nutrients including proteins, fibre, minerals, vitamins etc.

Benefits: Their pleasant taste satisfies the palate; thanks to a high nutritional value and slow absorption due to the fibre content, they satiate for longer and help with weight control; they are digestible and promote well-being and health thanks to their completely natural ingredients and powerful superfood content. They provide energy and contribute to stress reduction. They are environmentally friendly.

All products in all lines are produced in Italy with selected, high-quality ingredients, processed according to the most innovative technologies.

www.farmo.com

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